



Population Health Improvement in Maryland: An Integrated Strategy

Presentation to Prenatal and Infant Care Coordination Task Force
Frances B. Phillips RN, MHA, Deputy Secretary for Public Health
October 24, 2019

A small grey triangle pointing to the right, located at the bottom left of the slide.

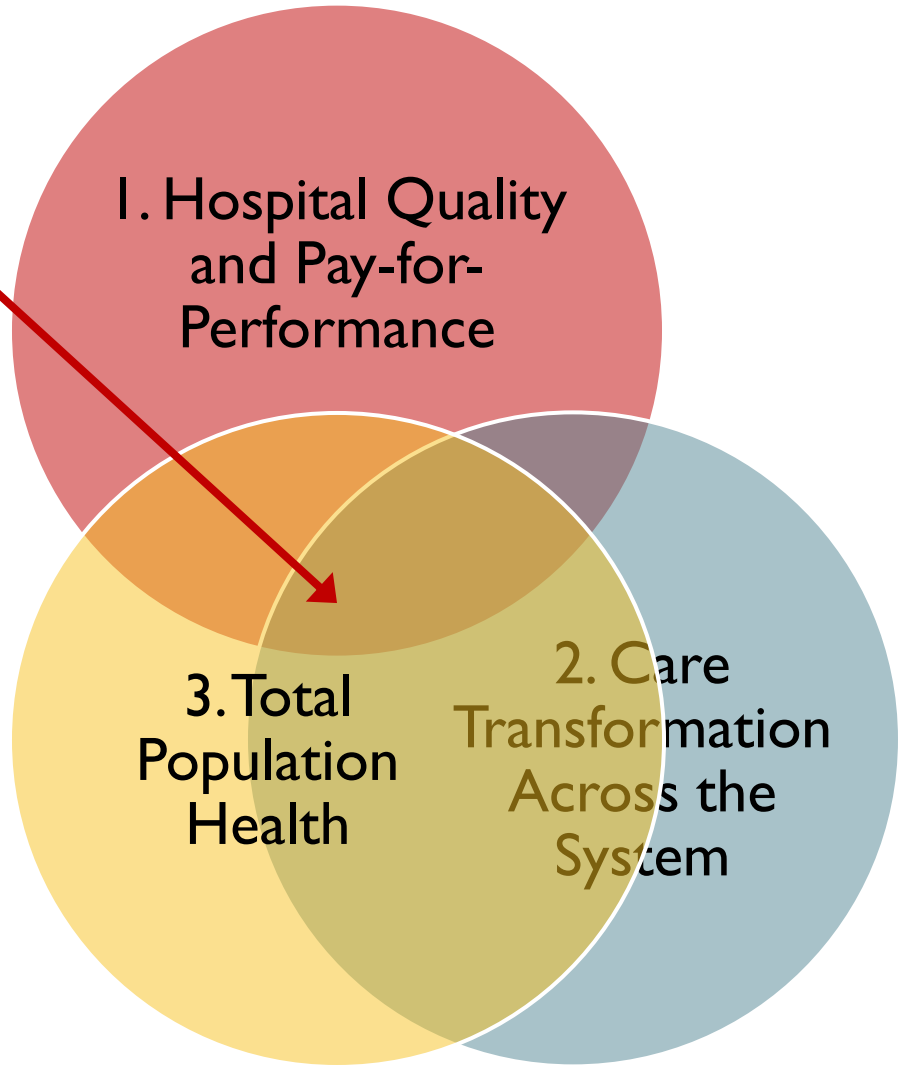
Public Health in Maryland: 10 Essential Partnerships

1. Local Health Departments and Governments
2. Provider Practices and Health Systems
3. Public and Private Payers
4. Academic Institutions
5. Business, Community and Faith-Based Organizations
6. Legislators
7. Consumer, Professional and Advocacy Organizations
8. Media
9. Other State Agencies
10. Federal Government



Integrated Health Improvement: “The Maryland Health Model”

Shared Goals and Outcomes



Guiding Principles for Maryland's Integrated Health Improvement Strategy

- ▶ Maryland's strategy should fully **maximize the population health improvement opportunities** made possible by the Model
- ▶ Goals, measures, and targets should be **specific to Maryland** and established through a collaborative public process
- ▶ Goals, measures and targets should reflect an **all-payer perspective**
- ▶ Goals, measures and targets should capture statewide improvements, including **improved health equity**
- ▶ Goals for the three domains of the integrated strategy should be **synergistic and mutually reinforcing**
- ▶ Measures should be focused on **outcomes whenever possible**; milestones, including process measures, may be used to signal progress toward the targets
- ▶ Maryland's strategy must **promote public and private partnerships** with shared resources and infrastructure

What is the Process for Population Health Goals?

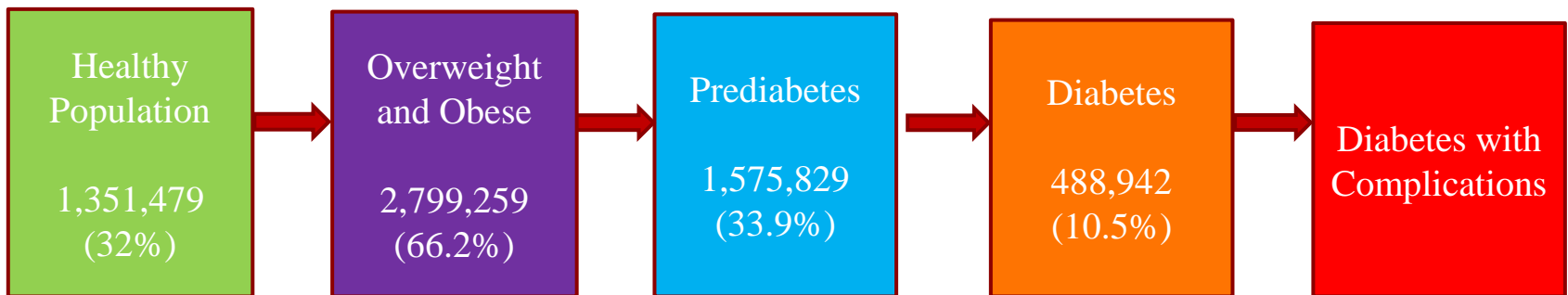
- ▶ *Identify the Goals:* Establish a collaborative process to select targets, measures and milestones
- ▶ *Message the Goals:* Develop communications/outreach strategy for statewide engagement
- ▶ *Resource the Goals:* Develop multisector alignment of investments and accountability
- ▶ *Act on the Goals:* Launch and support a statewide network of effective change
- ▶ *Monitor the Progress:* Evaluate outcomes, reassess investments, adjust approaches accordingly

Diabetes:

Maryland's First Population Health Goal

- ▶ Leading cause of preventable death and disability
- ▶ Increasing prevalence reflecting significant racial, ethnic and economic disparities
- ▶ EBIs can prevent or delay onset and improve outcomes
- ▶ MD Medicaid launching DPP this Fall
- ▶ Diabetes/obesity cited as a priority by every jurisdiction's LHIC and every hospital's CHNA
- ▶ Strong private sector support for a sustained statewide initiative

Diabetes in Maryland



Maryland Adult Population, 4,648,466

Data from: US Census; 2017 Maryland BRFSS, and for Prediabetes, CDC Fact Sheet for NHANES US prediabetes estimates applied to Maryland adult population.

Second Population Health Goal: Opioid/SUD Epidemic

- ▶ Prevention
- ▶ Screening/Detection
- ▶ Treatment
- ▶ Recovery

Third Population Health Goal:

- ▶ **Reduce Pregnancy- Associated Mortality?**
- ▶ **Reduce Disparities in IMR and/or LBW?**
- ▶ **Prevent Falls?**
- ▶ **Reduce Prevalence of Hepatitis C?**
- ▶ **Prevent Adverse Childhood Experiences?**
- ▶ **Prevent Suicide?**
- ▶ **Reduce Burden of SCD?**
- ▶ **Prevent/Manage Asthma?**
- ▶ **Other?**