

MARYLAND DEPARTMENT OF HUMAN SERVICES  
PRE-PROPOSAL CONFERENCE

SOLICITATION NO. FIA/AVS-20-001-S

ASSET VERIFICATION SYSTEM SERVICES

311 West Saratoga Street  
Baltimore, Maryland 21201

Wednesday, September 23, 2020

9:31 a.m. to 10:34 a.m.

PRESENT FROM DHS:

DANNY A. GULLEY, Procurement Officer

ATTENDEES:

GLENN PRAGER, Covent Bridge  
RICHARD BAUDIN, Covent Bridge  
JASON ZURN, Covent Bridge  
MURIEL TINKLER, Muriel Tinkler  
JOANN TINKLER, Muriel Tinkler  
PETER CHEESMAN, Public Consulting Group, Inc.  
KALEN SUMMERS, Public Consulting Group, Inc.  
MICHAEL SASKO, Softheon, Inc.  
AKSHAY PUNDE, Softheon, Inc.  
ROBERT STEWART, Softheon, Inc.  
HUBERT CHAN, OAG-DHS  
RICK GLASSBAND, OAG-DHS  
LA SHERA AYALA, Family Investment Administration  
JOANNE MASON, Family Investment Administration  
CHRISTY MILLER, Family Investment Administration  
ROB STARKEY, Family Investment Administration  
KESHA SHAW, Family Investment Administration  
KENNETH JESSUP, Hiring Agreement  
SANG KANG, Procurement Division  
DEBORAH AUSTIN, Procurement Division

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ATTENDEES (CONT'D):

SAM EDUFUL, Procurement Division  
HENRY THORSTRATEN, Procurement Division

REPORTED BY: CAROL O'BROCKI, Notary Public

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P R O C E E D I N G S

1  
2 MR. GULLEY: Thank you. Good morning  
3 everybody. I'm Danny A. Gulley. You are all welcome  
4 to our pre-proposal conference for the Asset  
5 Verification System Services. I, along with other  
6 individuals, we will present information on the Request  
7 for Proposals that were issued by DHS on August 10th,  
8 2020 for Asset Verification System Services, FIA/AVS-  
9 20-001-S.

10 We will try to answer as many questions as  
11 possible today concerning this RFP, but we want to  
12 emphasize that questions asked here during this meeting  
13 can also be submitted later in writing.

14 This meeting is being video recorded and  
15 audio recorded. The meeting is also been transcribed  
16 by court reporters. If you are speaking or asking  
17 questions, please try to be audible and state your name  
18 and the name of your company for the record. A  
19 transcript of this conference will be made available on  
20 eMaryland Marketplace Advantage and added also to the  
21 DHS website.

1           Everyone should please mute themselves while  
2 I do a roll call. You can unmute yourself just to  
3 affirm your presence. Please mute yourself again after  
4 doing that. I will begin with our potential Offerors,  
5 DHS staff in the sequence of the AAG, FIA, Hiring  
6 Agreement and Procurement.

7           Please also note that you can use the chat  
8 function on the right-hand side of your screen for  
9 those using the Google Meet link to ask a written  
10 question or to draw my attention to verbally speak.

11           I will begin the roll call; and beginning  
12 again with my own potential Offerors in the sequence of  
13 -- I will do it alphabetically. Starting with Covent  
14 Bridge, Glenn Prager. Glenn Prager. The next person  
15 is Richard Baudin. Jason Zurn. The next potential  
16 Offeror is Linder & Company International. Phillip  
17 Linder, Kimberly Rick. The next potential Offeror is  
18 Muriel Tinkler.

19           MS. M. TINKLER: Present.

20           MR. GULLEY: Joann Tinkler.

21           MS. J. TINKLER: Present.

1 MR. GULLEY: The next potential Offeror is  
2 Public Consulting Group and they are being represented  
3 by Peter Cheesman. Number two is Kalen Summers.

4 MR. SUMMERS: Present. Present.

5 MR. GULLEY: The next -- thank you. The next  
6 potential Offeror is Softheon, Incorporated. They are  
7 being represented by Michael Sasko, Akshay Punde,  
8 Robert Stewart. Now I will go to DHS staff beginning  
9 with Office of the Assistant Attorney General. We have  
10 Hubert Chan.

11 MR. CHAN: Yes, I am here. Thank you.

12 MR. GULLEY: Rick Glassband.

13 MR. GLASSBAND: Good morning. Yes, hi. Hi,  
14 there.

15 MR. GULLEY: We will go to the Family  
16 Investment Administration/MD Think-DHS. La Shera  
17 Ayala.

18 MS. AYALA: Good morning. I'm here.

19 MR. GULLEY: Number two is Joanne Mason.

20 MS. MASON: Good morning. Joanne is here.  
21 Thank you.

1 MR. GULLEY: Number three is Christy Miller.

2 MS. MILLER: Good morning. Christy's here.

3 MR. GULLEY: Thank you. Number four is Rob  
4 Starkey.

5 MR. STARKEY: Good morning.

6 MR. GULLEY: Number five is Kesha Shaw.

7 MS. SHAW: Good morning.

8 MR. GULLEY: We'll go to Hiring Agreement.  
9 Kenneth Jessup.

10 MR. JESSUP: Good morning. I'm here, Danny.

11 MR. GULLEY: All right. Thank you. And  
12 lastly, our Procurement Division, Sang Kang.

13 MR. KANG: Here. I'm here, thanks.

14 MR. GULLEY: Deborah Austin?

15 MS. AUSTIN: Good morning.

16 MR. GULLEY: Rufus Berry? Henry Thorstraten?

17 MR. THORSTRATEN: Good morning. Thank you.

18 MR. GULLEY: If you are on the call and you  
19 were not mentioned, I'm sorry. Can you please like  
20 unmute yourself and state where you're from, which  
21 entity you are representing?

1 MS. MCGARRY: This is Celia McGarry and I'm  
2 with Brilljent, LLC.

3 MR. GULLEY: Thank you. Is there another  
4 person?

5 MR. EDUFUL: I'm here. Eduful, DHS  
6 Procurement.

7 MR. GULLEY: Thank you, so much. So I  
8 presume that's all. Okay. Thank you very much for  
9 that.

10 We will now go to introduction -- I mean, a  
11 brief remark from the Family Investment Administration  
12 considering that they are the custodian of this  
13 procurement and we will now ask the acting assistant --  
14 the acting executive director, Ms. La Shera Ayala, to  
15 give us a few statements.

16 MS. AYALA: Good morning.

17 MR. GULLEY: La Shera, the floor is all  
18 yours.

19 MS. AYALA: Okay. Good morning. Thank you  
20 Danny, and good morning all again. We want to thank  
21 you all for joining us on behalf of the Family

1 Investment Administration at the Department of Human  
2 Services. Thank you to the potential vendors again or  
3 submitting your interest and joining us for today's  
4 session.

5 To give you a brief background of the Family  
6 Investment Administration within the Department of  
7 Human Services, we are the public assistance serving  
8 administration within DHS, so there are a number of  
9 public assistance programs by which we effectuate and  
10 determine eligibility for our customers in Maryland  
11 which includes our Medicaid program.

12 Specifically, as we are reviewing for today,  
13 Asset Verification Services, that will be in the realm  
14 of our Medicaid program. Currently, we do utilize AVS  
15 as it is required by the Centers for Medicaid and  
16 Medicare Services for our long-term care Medicaid  
17 program, and we will soon be expanding, again per CMS  
18 requirement, to also include a digital Medicaid  
19 program.

20 In order to utilize AVS, for us to have it,  
21 again, as I mentioned, it is very critical for us to

1 have as we determine eligibility for our customers in  
2 Maryland. So as I close out with these opening  
3 remarks, again, I do want to thank you for your time  
4 and effort during this proposal. Thank you. Back to  
5 you, Danny.

6 MR. GULLEY: Thank you, La Shera. So I just  
7 want to mention that the essence of this process of the  
8 pre-proposal conference is to go through the RFP or the  
9 Request for Proposal section-by-section, beginning with  
10 Section 1 up to Section 6. We will skip Section 1  
11 because there are no minimal qualification requirements  
12 for this RFP.

13 So with that being said, we will now go to  
14 Section 2 and Section 3 which will be presented  
15 simultaneously by both Rob Starkey who is the Technical  
16 Integration Manager and Kesha Shaw who is the State  
17 Project Manager for this AVS. Kesha and Rob, the floor  
18 is all yours.

19 MS. SHAW: Good morning everyone. Danny, do  
20 you want folks to hold their questions until the end or  
21 --

1 MR. GULLEY: Yes.

2 MS. SHAW: -- should (indiscernible).

3 MR. GULLEY: Yeah, so if you looked at the  
4 agenda that has been presented, there are like two  
5 sessions of questions and answer. After the  
6 presentation of Section 2 and Section 3, the floor will  
7 be open for questions.

8 And after that, we will present Section 4, 5  
9 and 6, and then the floor will be open for another  
10 round of questions and answers. So please hold your  
11 questions after the presentation of Section 2 and 3.  
12 In the meanwhile, you can use the chat function. For  
13 those of you using the Google Meet, you can use the  
14 chat function to put in your question or you could also  
15 use that to raise your hand. Thank you so very much  
16 for that question, Kesha.

17 MS. SHAW: No problem. I'm going to cover a  
18 very high-level overview of the RFP. The Department of  
19 Human Services as well as the Maryland Department of  
20 Health determine Medicaid eligibility for State of  
21 Maryland, MAGI and non-MAGI customers.

1           As La Shera identified, we are mandated by  
2 the Centers for Medicare and Medicaid as well as the  
3 Social Security Act to obtain electronically  
4 verification of assets of recipients as well as  
5 applicants. In doing so, the state of Maryland has  
6 released a RFP that you guys are all potential bidders  
7 for to obtain financial assets as well as real property  
8 assets up to 60 consecutive months for applicants and  
9 recipients of its Medicaid program.

10           The state of Maryland intends to submit a  
11 electronic batch file on a daily basis to the vendor  
12 with responses being received on a daily basis as well.  
13 The Functional Area for -- Functional Area 1; Financial  
14 Institutions, the State is looking to obtain account  
15 numbers, balances as of the first of the month for the  
16 applicant, the recipient, as well as the spouse or any  
17 other responsible individual that is identified.

18           For Functional Area 2, the State is seeking  
19 to obtain verification of any real property owned by  
20 the applicant, or recipient, or the spouse, or other  
21 responsible party within a 60-month look-back period or

1 as identified in the Parameter Data Element Agreement.

2 The state of Maryland is also looking to  
3 receive on a monthly basis various reports to identify  
4 trends that have occurred in the data for the  
5 applicants, recipients, and the responsible parties as  
6 well as timeliness, user usage of the system, and a  
7 monthly invoice for transactions that were -- for  
8 billable transactions.

9 Give me one second. If for any reason a  
10 financial institution is unable to provide a response  
11 for a submitted request, the state of Maryland is  
12 requesting information regarding why a match was not  
13 available. The state of Maryland is also seeking with  
14 the financial real property portion, Area 1, the  
15 capability to be able to identify known financial  
16 institutions for applicants, recipients and/or  
17 responsible parties.

18 That is the gist of the scope of work for  
19 this particular RFP. Danny, would you like me to cover  
20 any additional sections, or is it okay to move Section  
21 3?

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1 MR. GULLEY: It's okay, Kesha.

2 MS. SHAW: Huh?

3 MR. GULLEY: It's okay. Rob -- there are  
4 additional -- but it's okay unless maybe Rob has like  
5 additional issues to talk about.

6 MR. STARKEY: And good morning all. For  
7 Section 2; no, I think Kesha gave a good high-level  
8 overview.

9 MR. GULLEY: Okay.

10 MS. SHAW: Rob, I turn the floor over to you.

11 MR. STARKEY: All right. Good morning all.  
12 I will cover a few of the key details in Section 3 of  
13 the RFP. Most of -- a lot of the start of this section  
14 is around how we look to begin this project in terms of  
15 logistically with the kickoff meeting, requesting that  
16 the vendor bring to that meeting really two key pieces.  
17 First of all, a technical design document starting to  
18 propose the data elements and the technical mechanism.

19 We are looking for vendors to propose how the  
20 technical integration will work and bring that to the  
21 kickoff along with a proposed project schedule. In

1 addition to that, there's details around the end of the  
2 contract and a lot of details around the invoicing.  
3 Our intent is that the invoices outlined in Section 3  
4 virtually correspond and allow us to validate the  
5 reports that are mentioned in another section.

6 This section also contains a lot of details  
7 around disaster recovery and security, and also in  
8 terms of how security incidents are to be reported.  
9 Most of the security is in alignment with the state of  
10 Maryland's Department of Information Technology  
11 standards which are referenced in the RFP.

12 There is in Section 3.8 what we call a  
13 "problem escalation procedure" that is a key  
14 deliverable from the contractor as part of the -- this  
15 RFP and project initiation. And what we're looking for  
16 is how the vendor will notify the State of the  
17 existence of any type of problems or defects preventing  
18 successful -- essentially requests and responses from  
19 flowing through the system and how that process will be  
20 through resolution.

21 We are requiring as part of this, that there

1 is a SOC 2 Type II audit, so the security requirements  
2 are there that need to be furnished.

3 And lastly, the only key personnel that we  
4 have called out in the RFP is the project manager that  
5 we're requiring three -- at least three years of  
6 experience in similar type of projects. There's a lot  
7 of details on this key personnel, et cetera, but we are  
8 looking for that -- for that person and potentially to  
9 work directly with us on the state-side through the  
10 technical implementation, and so there's a lot of  
11 details about substitution and changes of that key  
12 person who would really be the point person, from our  
13 perspective, through this project.

14 All right. That's everything I have as far  
15 as an overview for Section 3. Danny, back to you.

16 MR. GULLEY: Thank you Rob and Kesha. So the  
17 floor is now being opened for any questions pertaining  
18 to those presentations that were made by Rob and Kesha.  
19 As I mentioned earlier, you can use the chat function  
20 to -- on Google Meet to either ask a question or to  
21 raise your hand to speak, and that information is for

1 our potential Offerors.

2 UNIDENTIFIED SPEAKER: I will -- no  
3 questions.

4 UNIDENTIFIED SPEAKER: Do you have any  
5 questions?

6 MR. GULLEY: Hello?

7 UNIDENTIFIED SPEAKER: I have none at this  
8 time.

9 MR. GULLEY: Okay. So are we all okay with  
10 the presentations with Section 2 and 3? Okay. So  
11 with that being said, we will move to Section 4, 5, and  
12 6. Section 4 is the proposal format, and we want to  
13 highlight again that all potential Offerors need to be  
14 registered with the eMaryland Marketplace Advantage.  
15 If you want to know what link to use, you can see that  
16 in -- at Section 4.2.

17 So in terms of -- I will try as much as  
18 possible to be fast with these sections, but after I  
19 will presume that you have already read those sections.  
20 So if you have like any questions, you can always make  
21 mention of that or -- in the chat or also call my

1 attention to that.

2 So there are two batches of questions  
3 concerning this solicitation that have been received so  
4 far. Responses to the first batch of questions were  
5 published on DHS website and eMMA on August 20th, 2020.  
6 The second batch of questions and responses will be  
7 published two days after this pre-proposal conference.

8 However, if you have any questions today  
9 concerning this and concerning the solicitation, you  
10 can ask them orally or later send them to me by email.  
11 We will make it a point to answer all questions. Know  
12 that all questions and responses will be published on  
13 eMMA and the DHS website.

14 Section 4.5; the Proposal Due or Closing Date  
15 and Time. Proposals are due on Friday, 13 November  
16 2020 at 4:30 p.m. Eastern Daylight Time. I will  
17 provide further details on this information later and  
18 the importance of following the submission procedures  
19 in the RFP.

20 If the proposals are late, they will be  
21 deemed late and not accepted. And please note that DHS

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1 will accept only paper proposals mailed or hand-  
2 delivered to the Procurement Officer.

3 Financial proposals shall be sent by mail or  
4 hand-delivered and must be received by the Procurement  
5 Officer by the due date and time in order to be  
6 considered. Proposals may not be submitted by email,  
7 or facsimile.

8 4.6, Multiple or Alternate Proposals.

9 Multiple or alternate proposals will not be accepted.  
10 Submitting a proposal for one or both Functional Areas  
11 is not considered a multiple proposal so long as the  
12 Offeror follows the submission instructions. Please  
13 note that Offeror can decide to submit a proposal to  
14 provide services for only Functional Area I, that is  
15 verification of assets held by financial institutions,  
16 or Functional Area II, verification of real property.  
17 Or they can also decide to submit a proposal to provide  
18 services for both Functional Areas. Each Functional  
19 Area, that is I and II, must be submitted in separate  
20 technical and financial proposals.

21 4.7, Economy of Preparation. Proposals

1 should be prepared simply and economically. This  
2 should be straightforward and concise.

3 4.9, Award Basis. This is an RFP so all  
4 proposals will be ranked technically and financially  
5 for each Functional Area. An overall ranking for each  
6 Functional Area will be done thereafter. Although the  
7 Department intends to make one award in each Functional  
8 Area, the Department reserves the right to make one  
9 award to an Offeror that proposes to provide services  
10 in both Functional Areas.

11 4.10, Oral Presentations. We may have oral  
12 presentations. Oral presentations will be considered  
13 part of the technical proposal. Procurement Officer --  
14 the Procurement Officer will notify Offerors of the  
15 time and place of oral representations.

16 Revision of the RFP. If there are any  
17 revisions to the RFP or addenda such as Questions and  
18 Responses, the Procurement Officer will post them to  
19 eMMA and the DHS website. Addenda are important. So  
20 far, I have not posted any. The Department has only  
21 posted the first set of questions and responses

1 document. So please be on the lookout for any new  
2 addenda to the RFP.

3 The Question and Response document was also  
4 directly sent to a list of vendors. So if you would  
5 like to be on that list, please contact me with your  
6 email address and I will add you to the list. That  
7 way, you should receive any further addenda to the RFP.

8 Acknowledgement of the receipt of all addenda  
9 to this RFP issued before the proposal due date shall  
10 be included in the Transmittal Letter accompanying the  
11 Offerors Technical Proposal.

12 4.17, Acceptance of Terms and Conditions. By  
13 submitting a proposal in response to this RFP, the  
14 Offeror, if accepted for award, shall be deemed to have  
15 accepted the terms and conditions of this RFP and the  
16 Contract which is attached as Attachment M to the RFP.  
17 Any exceptions to this RFP or the Contract shall be  
18 clearly identified in the Executive Summary of the  
19 Technical Proposal.

20 4.18, Proposal Affidavit. Please submit a  
21 Proposal Affidavit with your proposal.

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1           Verification of Registration and Tax Payment,  
2           which is 4.21. You must register with the State  
3           Department of Assessments and Taxation, SDAT. It is  
4           strongly recommended that any potential Offeror  
5           complete registration prior to the proposal due date  
6           and time.

7           4.26, MBE Participation Goal. There is no  
8           MBE participation goal for this contract. VSBE goal;  
9           there is also no VSBE participation goal for this  
10          contract.

11          Okay. I will now turn the floor over to my  
12          colleague, Henry Thorstraten, to present on the living  
13          wage requirement. Henry, are you there?

14                 MR. THORSTRATEN: I am. Good morning.

15                 MR. GULLEY: All right.

16                 MR. THORSTRATEN: I'll discuss Maryland's  
17          Living Wage law. I'll be sharing information with you  
18          regarding this. It's been effective since October 1st,  
19          2007.

20                 The Maryland Living Wage law establishes and  
21          enforces wage standards for workers from private

1 businesses receiving contracts or subsidies from local  
2 governments. Maintenance services and information  
3 technology services contractors are included among  
4 those required to adhere to these minimum hourly rates.  
5 An individual working full-time on a State project  
6 valued at \$100,000 or more, if the contractor has more  
7 than 10 employees, or \$500,000 if the employer has 10  
8 or fewer employees, is subject to this law which is  
9 under Title 18 of the State Finance and Procurement  
10 Article, the Annotated Code of Maryland.

11 The Maryland Living Wage law is \$14.42 per  
12 hour effective September 28th, 2020 if 50 percent or  
13 more of the total value of the State contract is  
14 performed in the Tier 1 area. If 50 percent or more of  
15 the total State contract value is performed in the Tier  
16 2 area, then \$10.83 per hour is paid effective  
17 September 28th.

18 The specific Living Wage rate is determined  
19 by whether the majority of the services they place in  
20 the Tier 1 or Tier 2 areas of the State. The Tier 1  
21 area includes Baltimore City and Anne Arundel,

1 Baltimore, Howard, Montgomery and Prince George's  
2 counties. The Tier 2 area includes any county in the  
3 State not included in the Tier 1 area.

4           If your business is operations and areas with  
5 two different wage tiers, the wage you pay is  
6 determined by the area in which 50 percent or more of  
7 the contract value is performed. If the employees who  
8 perform the services are not located in either Tier 1  
9 or Tier 2, the living wage rate will be based upon  
10 where the majority of the recipients of the services  
11 are located.

12           Additional information regarding Maryland'S  
13 Living Wage requirement is contained in Attachment F of  
14 the RFP, which is entitled Affidavit Agreement,  
15 Maryland Living Wage Requirements for Service  
16 Contracts. Maryland Living Wage law is administered by  
17 the Maryland Department of Labor. Additional Living  
18 Wage information pertaining to reporting applications  
19 may be found by going to the Maryland State Department  
20 of Labor's website at [www.dllr.state.Maryland.US](http://www.dllr.state.Maryland.US) and  
21 then clicking on Wage and Hour information under quick

1 links and then Living Wage under DLI offices. The  
2 Living Wage rates are subject to an annual adjustment  
3 by the Department of Labor. However, your prices under  
4 the Contract may not change because of any Living Wage  
5 adjustments. Are there any questions regarding  
6 Maryland's Living Wage law?

7 MR. GULLEY: Hello? Okay. Thanks, Henry.  
8 I guess that is about it about the Living Wage. So we  
9 will now move to Section 4.29 which is the Federal  
10 Funding Acknowledgment. There's a federal component --  
11 a federal funding component of this Contract, so  
12 potential Offerors will have to fill in Attachment G of  
13 the RFP.

14 So 4.30, Conflict of Interest Affidavit and  
15 Disclosure. Please also submit a Conflict of Interest  
16 Affidavit and Disclosure and submit with your proposal.  
17 That is in Attachment H or is labeled Attachment H of  
18 the RFP.

19 Non-Disclosure Agreement, 4.31. A  
20 Non-Disclosure Agreement is not required for this  
21 procurement as an Offeror, but is -- a Non-Disclosure

1 Agreement is required being a contractor. So please  
2 try to identify the difference. And if you're a  
3 contractor, the Non-Disclosure Agreement labeled as  
4 Attachment R, you will have a Non-Disclosure Agreement  
5 labeled Attachment R. You will have to like fill that  
6 in when you are notified of the potential contract  
7 award.

8 4.32, HIPAA. HIPAA is not required. The  
9 Health Insurance Portability and Accountability Act  
10 Business Associate Agreement is not required for this  
11 procurement.

12 Nonvisual Access, 4.33. This solicitation  
13 does not contain IP provisions requiring Nonvisual  
14 Access.

15 4.34 is not applicable.

16 4.35, Offeror is not required to complete the  
17 Location of the Performance of Services Disclosure.

18 4.36, the Department of Human Services Hiring  
19 Agreement. I will give that to my colleague and  
20 friend, Kenneth Jessup, to present on that, to  
21 expatiate more, or to provide us more information on

1 the DHS Hiring Agreement. Kenneth?

2 MR. JESSUP: Good morning everyone. I'm  
3 going to be really brief with this. Some of you have a  
4 lot of other things you need to discuss. I'm going to  
5 share my screen real quick with you.

6 So the Hiring Program, the purpose of it is  
7 to encourage the use of Hiring Agreements as a  
8 mechanism for providing current and former Family  
9 Investment recipients with employment opportunities who  
10 seek procurement contracts.

11 Basically, we like the opportunity to apply  
12 and interview for a position, if we're qualified, and  
13 we'll do the screening process for you. The only thing  
14 that we ask is that if you have any positions that come  
15 up during the life of the Contract, that you allow us  
16 to have individuals to interview for the position and  
17 we'll do the screening to make sure that they match up  
18 with the job requirements that you ask for and  
19 hopefully we can get some good matches out of that.

20 In addition to that though, one of the key  
21 areas for you would be that if you hire anyone out of

1 our target population group, would allow you to be able  
2 to qualify to see if you can receive tax benefits from  
3 the Department of Labor by hiring out of targeted  
4 populations.

5 We have TANF recipients, which is Temporary  
6 Assistance to Needy Families, we have non-custodial  
7 parents that work with child support, and we have  
8 foster kids that are graduating from the system and we  
9 do our best to make sure that we can train them,  
10 prepare them and have them ready for positions that are  
11 coming available.

12 So as long as we can get your job description  
13 and the notification that a position is coming out,  
14 we'll do everything in our power to make sure that  
15 we'll send you qualified candidates to interview and if  
16 they -- if it turns out that they're a good fit and  
17 they meet your qualifications, that you hire them.  
18 That's about the beginning and the end of it.

19 The criteria for Hiring Agreement is that the  
20 Contract is -- the contract life is valid for two years  
21 or longer, valued at \$200,000 or greater, and that the

1 contract produces jobs for the life of the contract  
2 which includes subcontractors.

3 If you have any questions or concerns about  
4 the Hiring Agreement program, you can always reach out  
5 to me, [Kenneth.Jessup@maryland.gov](mailto:Kenneth.Jessup@maryland.gov), or  
6 [Hiring.agreements@maryland.gov](mailto:Hiring.agreements@maryland.gov). We're also listed on  
7 the BPW website under Hiring Agreement Advisory. Are  
8 there any questions?

9 MR. GULLEY: Thank you, Kenneth. So we are  
10 going to move to the next section which is the Small  
11 Business Reserve Procurement. This is not a -- this  
12 solicitation is not designated as a Small Business  
13 Reserve Procurement, and so we are now on -- that will  
14 be about it for Section 4.

15 So we will now move the Section 5 which talks  
16 about the proposal format.

17 5.1, this is a two-part submission proposal  
18 format. As I have discussed earlier, proposal  
19 submission will be in two parts, the technical and the  
20 financial.

21 An Offeror proposing to provide services in

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1 both Functional Areas identified in this RFP shall  
2 submit a technical proposal and financial proposal for  
3 of Functional Area I, that is verification of assets  
4 held by financial institutions; and Functional Area II,  
5 verification of real property assets.

6 Section 5.1.1, in terms of the volume, Volume  
7 I, the Technical Proposal. It is required that  
8 Technical Proposal be submitted via mail in paper  
9 format or hand-delivered to the Procurement Officer.

10 In Volume II, the financial proposal also is  
11 to be sent by mail or hand-delivered to the Procurement  
12 Officer.

13 Unless the resulting package will be too  
14 unwieldy, the third preference is for the separately  
15 sealed Technical and Financial Proposals to be  
16 submitted together in a single package to the  
17 Procurement Officer.

18 So if you are a potential Offeror, if you are  
19 submitting a Technical Proposal for Functional Area I,  
20 it should be a separate Technical proposal for  
21 Functional Area and a separate Financial proposal for

1 Functional Area I. And for Functional Area II, it  
2 should be separate Technical Proposal and separate  
3 Financial Proposal and put it in a single package  
4 addressed to the Procurement Officer of DHS.

5 Unless it is too unwieldy or too bulky, then  
6 you can separate it, but clearly identify that the  
7 entity for which you are submitting the proposal on  
8 behalf of -- clearly identify your entity.

9 5.2, Proposal Delivery and Packaging.

10 Proposals, the Technical and Financial shall be -- it  
11 shall be delivered by 5:00 -- sorry. Proposals will  
12 not be -- a proposal will not -- submission by email  
13 will not be considered. Please take that into  
14 consideration, or please remember that email submission  
15 will not be considered. Please, also, do not provide  
16 any financial or pricing information in your Technical  
17 proposal. Please, please do not do that.

18 Volume I, the Technical Proposal. One -- so  
19 it consists of (indiscernible). If you have like one  
20 original executed Technical Proposal and all supporting  
21 material marked and sealed, it should also have four

1 duplicate copies separately marked and sealed. You  
2 should also have one electronic version of the  
3 Technical Proposal in Microsoft Word format version,  
4 2007 or greater.

5 And, also, you should have two electronic  
6 versions of the Technical Proposal in a searchable  
7 Adobe PDF format including a redacted version and a  
8 second electronic with a claim of confidentiality and  
9 proprietor information redacted. So you should have a  
10 redacted and an unredacted version basically.

11 Volume II, the Financial Proposal consisting  
12 of one original -- you should have one executed  
13 Financial Proposal and all supporting material marked  
14 and sealed. You should also have four duplicate copies  
15 of the above separately marked and sealed, and you  
16 should also have one electronic version of the  
17 Financial Proposal in searchable Adobe PDF format.  
18 Again, please omit all pricing information from your  
19 Technical Proposal. We can't emphasize that more.

20 So we will move when -- 5.3.1. When you are  
21 preparing your Technical Proposal, please refer or

1 respond to section-by-section of the Scope of Work  
2 because we will have evaluated looking at your proposal  
3 and we want to understand whether you understand the  
4 scope of work by section and whether you're actually  
5 responding to the Scope of Work.

6 We don't want Offerors, or potential  
7 Offerors, who didn't comply, or are comply, or agree.  
8 We want you want you to respond as to the Scope of Work  
9 in terms of the methodology. How do you intend on  
10 performing your services? So please try as much as  
11 possible to do that.

12 Please note that the Technical Proposal will  
13 also need to be broken down into tabs. For Tab A, if  
14 you have the Title Page and the Table of Contents, Tab  
15 A-1 should also contain any confidentiality of  
16 proprietary information. So if you have a proprietary,  
17 a confidentiality -- confidential information, you  
18 should please state the section or sections under which  
19 the confidential information is located and why are  
20 they confidential under Tab A -- Tab A-1, sorry,  
21 Confidential Proprietary Information. And that should

1     come after the Title Page and before the Table of  
2     Contents.

3             So under Tab B, you should also have your  
4     Transmittal Letter. Please remember to acknowledge all  
5     receive of addenda under the Tab B there.  
6     Acknowledgment of addenda is always done in your  
7     Transmittal Letter, which is located under Tab B of  
8     your proposal.

9             So we'll move to Tab C which is the Executive  
10    Summary. You should clearly state which Functional  
11    Areas or Functional Area you are submitting proposal  
12    for under the Executive Summary. And also, you should  
13    also -- any exceptions -- if you have any exceptions  
14    with the Contract, if you also state that in your  
15    Executive Summary. If you have any exceptions to the  
16    Scope of Work, you should also state that in your  
17    Executive Summary.

18            Tab D is to be left blank because that is  
19    where the minimum qualification should be located, but  
20    there are no minimum qualifications for this RFP so it  
21    should be left blank.

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1           So your next section is TAB E and that is  
2 basically the entire meat or the substance of your  
3 proposal. That's where you will practically respond to  
4 the work plan methodology as to how you intend on  
5 procuring DHS or meeting DHS service requirements.

6           So you should clearly be descriptive as to  
7 how that the Scope of Work will be our -- as to how DHS  
8 requirements -- as to how you intend on meeting the  
9 requirements for the Scope of Work. You should give a  
10 definitive section-by-section description of the  
11 proposed plan to meet the requirements and you should  
12 include specific methodology techniques; the number of  
13 staff to to be used.

14           And also, if applicable, you should -- yeah,  
15 Rob clearly mentioned that there's only like only --  
16 only -- the required person for this contract is the  
17 project manager. So they only require like a single --  
18 there aren't like number of more listing of staff  
19 required, so you should also take that into  
20 consideration.

21           You should also consider that for each

1 Functional Area, the Offeror should describe the  
2 breadth or the scope of sources that will be utilized  
3 in generating the electronically verified asset data or  
4 information. For each Functional Area, too, the  
5 Offeror should describe the proposed methodology.

6 For each Functional Area, the Offeror should  
7 describe the proposed methodology for searching the  
8 assets including the -- including whether a search will  
9 be limited or focused on a specific geographic area.  
10 So the Offeror should also be specific and describe as  
11 to the length of time that will be required in  
12 providing the information.

13 All of that should be clearly stated on your  
14 response to the Technical -- I mean, your Technical --  
15 your response to the Technical requirements.

16 So the Offeror should also describe the  
17 established data disaster recovery and security model.  
18 That should considered.

19 Also, the Contract Initiation Plan should  
20 also be taken into consideration. You should propose a  
21 contract initiation plan. How do you intend on

1 accomplishing or meeting a contract initiation period?  
2 Because there's a specific number of months that are  
3 required by the contract initiation plan. You should  
4 also take that into consideration.

5           You should also prepare -- there should also  
6 be a submission of a draft Problem Escalation  
7 Procedure, the PEP, when you are responding to this  
8 section. That should include, at a minimum, titles of  
9 individuals that will be contacted by the State Project  
10 Manager should there be a problem.

11           Also, we will now move to -- that basically  
12 covers TAB E of the -- when you are responding to the  
13 Technical requirements. So after that, we will move to  
14 the Tab F which talks about the experience and the  
15 qualifications of proposed staff.

16           Please provide your Staffing Plan and  
17 additional resources that should be acquired to meet  
18 the needs of the Department. Describe in detail how  
19 the proposed staff's experience and qualifications  
20 relate to their specific responsibilities.

21           As Rob earlier mentioned, there's a key

1 personnel requirement. You need to state that under  
2 the proposed staff and also you need to propose -- you  
3 need to state any subcontractors who are to be assigned  
4 to the project if the Offeror is awarded the contract.

5           You may also have to provide your  
6 organizational chart outlining the personnel and their  
7 related duties. You should include the job titles and  
8 the percentage of time that will be allocated to the  
9 contract.

10           The next section will be Tab -- I mean, the  
11 next Tab will be Tab G which would speak to the  
12 Offeror's qualifications and capabilities. So you are  
13 to just list the number of years the Offeror has been  
14 providing similar goods or services, the number of  
15 clients and the geographic location these clients are  
16 located or the Offeror is currently serving. So that  
17 is just the gist of what should be under Tab G.

18           Under Tab H will basically list your  
19 references, and the number of references requires three  
20 references to attest to your abilities or capabilities  
21 to provide similar services that you're proposing.

1 Under Tab I, you have to list all of your  
2 current or prior State contracts. So if you have  
3 current contracts with the state of Maryland or other  
4 states, you have to list those contracts and if you --  
5 have been completed within the last five years period.

6 Under Tab J, you are to provide your  
7 financial capabilities. That is you have to provide  
8 your -- preferably is your profit and loss statement  
9 and a balance sheet within the last two years. It  
10 should be independently audited. That is what is  
11 preferred by the State. And also -- that would that  
12 would be that for Tab J.

13 Under Tab K, is the Certificate of Insurance.  
14 You have to list -- there are specific requirements or  
15 insurance requirements that are located under Section  
16 3.6 of the Proposal. You need to go back and look at  
17 those insurance requirements.

18 Under Tab L, you have to list all of your  
19 subcontractors who have been utilized for this  
20 contract.

21 Under Tab M, if you have any legal action,

1 you have to provide a summary to the State if there are  
2 any -- currently any legal action or litigation the  
3 potential Offeror is involved with. You have to list -  
4 - you have to -- or involved in, you have to list that.

5 There's no Economic Benefit for this  
6 contract, so you have to leave Tab N as blank.

7 And under Tab O, you have to submit all of  
8 the required form attachments and one of which is the  
9 Bid Proposal Affidavit, the Living Wage. All of that  
10 is located under -- you should locate all of those  
11 attachments under Tab O of the Proposal.

12 So 5.4, the Volume -- Volume II. We just  
13 discussed the Technical Proposal. The Financial  
14 Proposal, if you -- it was listed as Attachment B to  
15 the RFP which Tab 1 consists of the instructions. Tab  
16 2 is the Financial Asset Verification and Tab 3 is the  
17 Real Property Verification. It's an Excel sheet and it  
18 is labeled as Attachment B to the RFP.

19 6.1. So we are currently under Section 6  
20 that talks about the evaluation process and  
21 establishment of an Evaluation Committee. 6.1, there

1 will be an Evaluation Committee to evaluate proposals  
2 for this RFP.

3 6.2. The criteria to be used to evaluate  
4 each Technical Proposal are listed below in descending  
5 order of importance. The Technical Proposals submitted  
6 for each Functional Area will be ranked against other  
7 Technical Proposals submitted in that Functional Area.

8 So in order of importance, those items -- in  
9 order of descending -- I mean, in descending order the  
10 important -- items that will be rated are 6.21, the  
11 Offeror's Technical Response to Requirements and Work  
12 Plan. So if you want to have a clear detail of that,  
13 please look at 5.3.2.F of the RFP, and that is broken  
14 down into subpoints.

15 6.2.1.1, the Offeror's ability to provide  
16 services that maximize the overall benefits to the  
17 State.

18 6.2.1.2, the quality of the Offeror's  
19 Disaster Recovery and Security Plan.

20 6.2.1.3, the breadth of sources that an  
21 Offeror will utilize to determine the value of assets

1 owned by an applicant or recipient.

2 6.2.1.4, any binding commitments by the  
3 Offeror to provide asset verification on an expedited  
4 timeline.

5 6.2.1.5, the quality of an Offeror's Contract  
6 Initiation Plan to integrate its services into the  
7 State's Eligibility and Enrollment System.

8 And 6.2.1.6, the Offeror's ability to provide  
9 timely and accurate reports to assist the State in  
10 monitoring contractor performance.

11 The next descending order of importance is  
12 6.2.2, the Offeror's Qualifications and Capabilities  
13 including proposed subcontractor. If you want to look  
14 at that, you can look at the Section 5.3.2.H of the  
15 RFP.

16 The next item in order of descending  
17 importance is the Experience and Qualifications of  
18 proposed staff. See 5.3.2.G.

19 6.3, the Financial Proposal Evaluation  
20 Criteria. So all qualified Offerors will be ranked in  
21 each Functional Area from the lower, most advantageous,

1 to the higher, the least advantageous price based on  
2 the Total Proposal Price within the stated guidelines  
3 set forth in this RFP and as submitted on Attachment B,  
4 which is the Financial Proposal Form.

5 6.5., the Selection Procedure.

6 6.5.1, the general selection procedure is  
7 that the contract will be awarded in accordance with  
8 the Competitive Sealed Proposals method found at COMAR  
9 21.05.03.

10 6.5.2, the Selection Process Sequence. The  
11 Technical Proposal will be evaluated for technical  
12 merit and ranked in each Functional Area. During this  
13 review, oral presentations and discussions may be held.

14 D, the Financial Proposal of each Qualified  
15 Offeror, a responsible Offeror determined to have  
16 submitted an acceptable proposal will be evaluated and  
17 ranked separately from the Technical evaluation in each  
18 Functional Area.

19 After a review of the Financial Proposal of  
20 Qualified Offerors, the Evaluation Committee or  
21 Procurement Officer may again conduct discussions to

1 further evaluate the Offeror's entire proposal.

2           When in the best interest of the State, the  
3 Procurement Officer may permit Qualified Offerors to  
4 revise their initial proposal and submit in writing  
5 Best and Final Offers, BAFOs. The State may make an  
6 award without issuing a request for a BAFO or Best and  
7 Final Offers. Offerors may only perform limited  
8 substitutions of proposed personnel as allowed in  
9 Section 3.11.

10           6.5.3, Award Determination. Upon completion  
11 of the Technical Proposal and Financial Proposal  
12 evaluation and ranking, each Offeror will receive an  
13 overall ranking. In making this most advantageous  
14 Proposal determination, Technical Proposals -- sorry,  
15 Technical factors will receive equal weight to  
16 Financial factors.

17           So again, Technical factors will receive  
18 equal weight to Financial factors. The State reserves  
19 the right to award a single contract for both  
20 Functional Areas if a single Offeror has the Proposal  
21 determined to be the most advantageous to the State in

1 each Functional Area.

2 So basically, that concludes our presentation  
3 of this RFP covering Sections 2, 5, and 6. Are there  
4 any questions or suggestions regarding this  
5 presentation?

6 UNIDENTIFIED SPEAKER: Not right now for me.  
7 Thank you.

8 MS. MCGARRY: I had one question. This is  
9 Celia from Brilljent, LLC. I'm just wondering if you  
10 will be distributing the attendee list. It is a good  
11 way for companies that want to find partnerships to  
12 know who will be pursuing this opportunity, especially  
13 for small businesses that are trying to partner.

14 MR. GULLEY: Yes. Yes, we will definitely do  
15 that. We will definitely distribute the attendees list  
16 listing.

17 MS. MCGARRY: Great. Thank you so much.  
18 Very helpful.

19 UNIDENTIFIED SPEAKER: Is she an MBE?  
20 (Indiscernible) of course she's (indiscernible).

21 MR. GULLEY: Hello? Hello? Celia, are -

1 MS. MCGARRY: Yes?

2 MR. GULLEY: Are you an MBE?

3 MS. MCGARRY: We are a woman-owned firm.

4 UNIDENTIFIED SPEAKER: If you can think about  
5 it, there's a (indiscernible). She can state  
6 (indiscernible) business.

7 MR. GULLEY: So I'm being told that you can  
8 actually speak of your business if you want to.

9 MS. MCGARRY: Oh. Okay. Great. Brilljent,  
10 LLC is a woman-owned firm. We've done business across  
11 the U.S. and in all Territories as well. We specialize  
12 in customized training and change management, project  
13 management as well as events and meeting coordination.

14 We've done a lot of work in Health and Human  
15 Services, a lot of work and eligibility in Medicaid.  
16 Our "sweet spot" is supporting large complex systems  
17 integration solutions and crafting an analysis of what  
18 constituents and State employees need to learn in order  
19 to embrace new solutions. And thank you for that  
20 opportunity.

21 MR. GULLEY: Thank you. You're most welcome.

1           Are there any questions from our potential  
2 Offerors?

3           MR. THORSTRATEN: This is Henry.

4           MR. GULLEY: Okay.

5           MR. THORSTRATEN: Performance part, in the  
6 chat section asked, will you be sharing the recording?

7           UNIDENTIFIED SPEAKER: We'll get back to you  
8 in writing on that question, but we're not sure if  
9 we're going to release the recording yet.

10          MS. MCGARRY: Okay. Thank you, very much.

11          MR. GULLEY: So I'm guessing too that we will  
12 publish the transcript, so --

13          UNIDENTIFIED SPEAKER: But not the video.

14          MR. GULLEY: -- and not -- I -- we don't know  
15 yet whether we're going to publish the video, but we  
16 will definitely get back to you on that.

17          MS. MCGARRY: Thank you. I appreciate that.

18          MR. GULLEY: So are there further questions  
19 or issues, comments?

20          UNIDENTIFIED SPEAKER: Will you give any  
21 other MBEs the opportunity to speak?

1 MR. GULLEY: Are there any other MBEs --

2 UNIDENTIFIED SPEAKER: Or DBEs.

3 MR. GULLEY: -- or DBEs that would want to  
4 speak?

5 (No response.)

6 MR. GULLEY: Okay. So that's about it. The  
7 meeting is adjourned at 10:34. Thank you so much again  
8 for participating in our pre-proposal conference.

9 Please do not forget the submission deadline  
10 is Friday, 13, November 2020 at 4:30 EDT. Four-thirty  
11 p.m., let me be specific about that. Okay, everybody.  
12 Have a great day.

13 UNIDENTIFIED SPEAKER: You unmuted yourself.  
14 Thank you.

15 MR. GULLEY: Yeah.

16 UNIDENTIFIED SPEAKER: Thank you.

17 MR. GULLEY: Okay.

18 UNIDENTIFIED SPEAKER: Thank you.

19 (Whereupon, the pre-bid conference was  
20 concluded.)

## CERTIFICATE OF NOTARY

I, CAROL O'BROCKI, the officer before whom the foregoing testimony was taken, do hereby certify that the witness whose testimony appears in the foregoing transcript was duly sworn by me; that the testimony of said witness was taken by me by stenomask means and thereafter reduced to typewriting by me or under my direction; that said testimony is a true record of the testimony given by said witness; that I am neither counsel for, related to, nor employed by any of the parties to the action in which this testimony is taken; and, further, that I am not a relative or employee of any attorney or counsel employed by the parties hereto, nor financially or otherwise interested in the outcome of the action.

This certification is expressly withdrawn and denied upon the disassembly or photocopying of the foregoing transcript of the proceedings or any part thereof, including exhibits, unless said disassembly or photocopying is done by the undersigned court reporter and/or under the auspices of Hunt Reporting Company, and the signature and original seal is attached thereto.

*Carol D. O'Brien*

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CAROL O'BROCKI,  
Notary Public in and for  
the State of Maryland

My Commission Expires:  
1/15/23

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